



OBTC 2016 at Walsh University
June 8th – 11th, 2016

Submission Template

SUBMISSION GUIDANCE

- * Remove all identifying properties from this document **
- * All files must be saved in PDF format **
- *Please include ALL supplementary text at the end of this document**
- *Only one document should be submitted**

Submission Template for the 2016 OBTC Teaching Conference for Management Educators

1) Title, Abstract & Keywords

In your abstract, please include a brief session description (not to exceed 100 words), and three to four keywords. If your proposal is accepted, this description will be printed in the conference program.

The One Shot is Dead: Uniting Faculty and Librarians for Professional Development

Working with a librarian is more than just “one shot instruction” for students. Now is the time for faculty to examine how librarians can become partners in building curriculum, enhance information literacy understanding and create opportunities for faculty professional development. In creating collaborative innovations with your librarian, you will find new ways to connect to your community, leverage services to create workforce ready students and build your own professional development portfolio.

Keywords: Professional Development, portfolio, tenure,

2) Format

- Activity or exercise
- Roundtable discussion (60 minute only)
- General discussion session

2a) For activities and exercises only, is yours best suited for

- A traditional classroom
- An online class
- Either

2b) For activities and exercises only, is yours best suited for

- Undergraduate students
- Graduate students
- Either

3) Time Requested:

- 30 Minutes
- 60 Minutes (*Roundtables must select 60 minutes*)
- 90 Minutes

4) Planning Details:

Each room contains a white board with markers, computer (PC) with DVD capability and computer projector. Does your session require any other equipment?

I would not need any additional equipment for this session.

5) Teaching Implications:

What is the contribution of your session to management pedagogy/andragogy? Specifically, please include your learning objectives, and describe what management and/or teaching topics are relevant to your session, and why. Also, include theoretical, disciplinary, or theoretical foundations that will help reviewers understand how your ideas fit within the broader field of management.

The overall contribution to management teaching in learning is identifying new ways to explore experiential learning. Many business faculty work with librarians to provide one shot instruction or information literacy instruction to their students but they may not see the value in continued engagement with librarians. Trends in recent years have created new roles of librarians that not only provide traditional services but expand to create opportunities to unite students and faculty in a way that flexible sustainable workforce.

From this session, the author hopes participants will meet the following objectives:

- Identify new ways to engage University librarians
- Find experiential learning opportunities for students and faculty that will aid in retention
- Identify new ways to expand roles of librarians and faculty for teaching and learning

The ARL (association of research libraries) has conducted a study which identifies that libraries and the roles that libraries play in teaching and learning are evolving. New roles in libraries are being created to build better relationships and collaboration opportunities to meet and exceed the student learning outcomes.

This session will allow management educators to see collaboration opportunities in a new way to not only build the experiential learning opportunity for their students but to build communities of practice for their career advancement.

Jaguszewski, J., & Williams, K. (2013). New roles for new times: Transforming liaison roles in research libraries. <http://www.arl.org/component/content/article/6/2893>

6) Session Description and Plan:

What will you actually do in this session? If appropriate, please include a timeline estimating the activities will you facilitate: how long will they take, and how will participants be involved? Please remember that reviewers will be evaluating how well the time request matches the activities you'd like to do, and the extent you can reasonably accomplish the session's goals. Reviewers will also be looking for how you are engaging the participants in the session.

1. Introduction to the types of librarianship titles and roles that exist: 5 minutes
 - a. Liaison
 - b. Embedded
 - c. Faculty
 - d. UX librarian
 - e. Assessment
2. Traditional Roles for librarians: 5 minutes
 - a. Faculty training
 - b. Technology assistance
 - c. Collection development
 - d. Information Literacy instruction
3. Discuss collaborations from various libraries focusing specifically on innovations and collaborations that have been successful between business faculty and librarians: 15 minutes
4. Open discussion regarding how they could use some of these ideas back in their universities: 5 minutes

7) Application to Conference theme:

How does your session fit with the overall OBTC theme of *United in Service*?

8) Unique Contribution to OBTC:

*Have you presented the work in this proposal before? If so, how will it be different?
Is this proposal under current review somewhere else? If so, please explain. How
will your proposal be different for the OBTC conference?*

I have not presented this material before.