



Teaching Conference for
Management Educators

OBTC 2016 at Walsh University **June 8th – 11th, 2016**

Submission Template

SUBMISSION GUIDANCE

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Please include ALL supplementary text at the end of this document

Only one document should be submitted

Submission Template for the 2016 OBTC Teaching Conference for Management Educators

1) Title, Abstract & Keywords

In your abstract, please include a brief session description (not to exceed 100 words), and three to four keywords. If your proposal is accepted, this description will be printed in the conference program.

In this session, we will discuss a multi-year interdisciplinary research

Experiential, success after graduation

This will be an interactive session discussing the factors of experiential learning classrooms that can lead to students' success after graduation. A multi-year interdisciplinary research studied collected over 180 responses about how undergraduate students define success after graduation and how their college experiences prepared them for success. Emergent results indicate that students identify certain success factors they feel they have gained from their classes and also from participation in student organizations. Interestingly, students state that the success factors gained from experientially taught classes are similar to what they learn in student organizations. However, students tend to report a greater mastery of concepts in the experiential classroom setting than in student organizations. This session will be an open-discussion of experientially taught classes – what aspects are most important? What make the biggest difference? What are potential new directions?

2) Format

- ☐ Activity or exercise
- ☐ Roundtable discussion (60 minute only)
- ☒ General discussion session

2a) For activities and exercises only, is yours best suited for

- ☐ A traditional classroom
- ☐ An online class
- ☐ Either

2b) For activities and exercises only, is yours best suited for

- ☐ Undergraduate students
- ☐ Graduate students

☐ Either

3) Time Requested:

☒ 30 Minutes

☐ 60 Minutes (*Roundtables must select 60 minutes*)

☐ 90 Minutes

4) Planning Details:

Each room contains a white board with markers, computer (PC) with DVD capability and computer projector. Does your session require any other equipment?

No.

5) Teaching Implications:

What is the contribution of your session to management pedagogy/andragogy? Specifically, please include your learning objectives, and describe what management and/or teaching topics are relevant to your session, and why. Also, include theoretical, disciplinary, or theoretical foundations that will help reviewers understand how your ideas fit within the broader field of management.

This session has implications for the design of experiential teaching of business and organizational behavior in the university setting. Preliminary findings of a multi-year study suggest that experiential learning can engage students in a similar fashion as participation in student organizations and clubs with the added benefit of reflection activities in the classroom. Aligned with Kolb (1984), experiential teaching methods can enhance learning and eventual success for students.

6) Session Description and Plan:

What will you actually do in this session? If appropriate, please include a timeline estimating the activities will you facilitate: how long will they take, and how will participants be involved? Please remember that reviewers will be evaluating how well the time request matches the activities you'd like to do, and the extent you can reasonably accomplish the session's goals. Reviewers will also be looking for how you are engaging the participants in the session.

This will be an interactive review of the research project to date with three major discussion points. In the first ten minutes, we will discuss the research findings and participants' experiences of success factors. In the next ten minutes, we will discuss aspects of experiential classroom that make the biggest difference for students' success. Finally, we in the remaining ten minutes implications and future collaborations will be explored.

7) Application to Conference theme:

How does your session fit with the overall OBTC theme of *United in Service*?

This session proposes to engage colleagues in a productive discussion on how our work directly facilitates student growth towards success after graduation. Specifically, experiential approaches often involve "service" in some aspect of working with community partners and/or "real clients". The research directly uses both qualitative and quantitative methods to valid the impact of these strategies on learning.

8) Unique Contribution to OBTC:

Have you presented the work in this proposal before? If so, how will it be different? Is this proposal under current review somewhere else? If so, please explain. How will your proposal be different for the OBTC conference?

This research has not yet been presented at any previous conference.