OBTC 2017 at Providence College
June 14ᵗʰ – 17ᵗʰ, 2017

Submission Template

SUBMISSION GUIDANCE

*Remove all identifying properties from this document *
* All files must be saved in PDF format *
Please include ALL supplementary text at the end of this document
Only one document should be submitted

1. Title, Abstract & Keywords

In your abstract, please include a brief session description (not to exceed 100 words), and three to four keywords. If your proposal is accepted, this description will be printed in the conference program.

Title: "Non-traditional Professor's Playbook: How to successfully follow a non-traditional track OR work with professors that do"

Keywords: non-traditional academic, professor playbook, working with different career professors

The academic jobs of today are becoming more and more different than those of the past. Many universities are creatively building variation In their academic breadth, and one way they are doing it is through non-traditional professors (non-tenure tracks, part-time professor, adjunct roles, online facilitators, instructors).

This HIGHLY interactive session will first develop some of the background (true and otherwise) on these roles, generate dialogue and best practices, and share the use of a how to "playbook" on being a non-traditional professor, or working more with them to benefit your school's goals and program.

2. Teaching Implications:

What is the contribution of your session to management pedagogy/andragogy? Specifically, please include your learning objectives, and describe what management and/or teaching topics are relevant to your session, and why. Also, include theoretical, disciplinary, or theoretical foundations that will help reviewers understand how your ideas fit within the broader field of management.

Learning Objectives
- Develop understanding of current viewpoints/ relationships between traditional academic roles and the new emerging ones – strengths, opportunities, etc
- Explore actual individual people and the roles held as they followed different tracks – such as mom professors, gig economy professors, part time professors
- Develop a discussion around "playbook" development – ways to be successful with the growing types of educators to provide effective classroom experiences for students in and out of the classroom
- Deliver a sample playbook of suggestions for individuals to take away and create for their own universities.

3. Session Description and Plan:

*What will you actually do in this session? If appropriate, please include a timeline estimating the activities will you facilitate: how long will they take, and how will participants be involved? Please remember that reviewers will be evaluating how **well the time request matches the activities you'd like to do, and the extent you can reasonably accomplish the session's goals. Reviewers** will also be looking for how you are engaging the participants in the session.*

60-minute session
- 5 minutes – Room introduction
- 10 minutes – Brief discussion on what a Non-Traditional Prof looks like, including references, facts, current trends
- 5 minutes – Explanation of a Non-Traditional Prof's Playbook – and development of some elements to include in class to take away
- 30 minutes – Highlight of 3-5 key topics brought up in class discussion (example – difference of experience, not as trained in research, balance of work load, treating as peers) – to discuss in individual groups, such as the list below. Final 10 minutes will aggregate in larger group discussion.
  - What is this topic? Why is it important?
  - How does it affect my department? My school?
  - What are the benefits of having more of this type of individual in our classrooms/ department/ school?
  - How can we help the individuals do better for students/ department?
  - What information do they need to be successful?
- 10 minutes – Wrap up, handout of sample playbook, questions

4. Application to Conference theme:

How does your session fit with the overall OBTC theme of *Navigating the Changing Currents*?

The year is 2017 and change is all around – largely in thanks to technology, but there are many ways that the world as we know it is changing (DeMers, 2016). There is one area that may not be as cutting edge as the latest technology, but just as impactful – as it relates to the future of those creating these products – our students.

The landscape of the "faculty" of a college is changing dramatically. From primarily tenured-only business schools, to a hodgepodge of tenured, non-tenured, corporate, instructor, mom-professors, gig-professors and everything in-between – colleges are looking far and wide for breadth, depth, strengths experience and… yes, cost savings (Paris, 2013).

The OBTC session this year focuses on a much needed topic – the changes that are coming from within academia – and from the outside. This topic focuses on both. It addresses the sometimes taboo area of the "adjunct professor" and encourages individuals to look beyond the traditional roles – embracing the new ways and opportunities that different patterns in education can result – with surprisingly effective outcomes (Bettinger & Long, 2010). The result – an "non-professor's playbook" is one that individuals will be able to use and continue to think through and with peers and faculty once back at their home universities, encouraging the change to continue after the conference's end.

5. Unique Contribution to OBTC:

Have you presented the work in this proposal before? If so, how will it be different? Is this proposal under current review somewhere else? If so, please explain. How will your proposal be different for the OBTC conference?

This is the first time this information will be presented in this format.

References

Bettinger, E. P., & Long, B. T. (2010). Does cheaper mean better? The impact of using adjunct instructors on student outcomes.

DeMers, Jaysson. (2016). Technology Trends that will dominate 2017. Retrieved from: http://www.forbes.com/sites/jaysondemers/2016/11/16/7-technology-trends-that-will-dominate-2017/

Paris, David. (2013). The Last Artisans? Traditional and Future Faculty Roles. Association of American Colleges & Universities Review. Vol. 15 No. 3.