### ROUNDTABLE PROPOSAL

### Introduction.

Title:

What Should Educators Do When Students Show No Interest in Traditional Learning?

## Abstract

The faculty has always taken pride in the job that they do and are serious about ensuring that students have the best learning experience. However, recent trends (i.e., online education, mobile learning) indicate that the classroom experience today differs from what it was in the past. Two factors have been student expectation and performance in the classroom.

Some instructors say students have different agendas today but do they?

## What Can We Do to Improve Student Knowledge and Retention?

We need to rethink how we measure success in the classroom. We must also find out how our graduates <u>translate what they should have learned into something applicable</u> when they attempt to impress employers with their degree. (READ: What is their return on investment?)

As we brainstorm some possible alternatives to what we have been doing as educators, here are some thoughts from <u>PayPal co-founder Peter Thiel</u>. His topic was the <u>relationship among the</u> <u>competition</u>, <u>grades and learning in education</u>.

The advancement of digital literacy has been at the forefront for many institutions of learning and can be seen as a disruptor in the formal education environment. However, as we highlight the importance of how to find information using technology, how do we encourage students to continue to look at the big picture by preparing our students with sought-after soft skills (i.e., critical thinking, problem-solving, communication, interpersonal) that many companies say still lack from graduates?

Theoretical Foundation/Teaching Implications.

Description

## Perspectives or theoretical/conceptual frameworks that will guide the discussion

Facilitator will share information from the following blog to serve as an icebreaker and engage participants in discussion: <u>https://onlinelearningtips.com/2017/11/educators-students-no-interest-learning/</u>

## Data, evidence, or resources related to the discussion topic

Eom, S. B., Wen, H. J. and Ashill, N. (2006), The Determinants of Students' Perceived Learning Outcomes and Satisfaction in University Online Education: An Empirical Investigation<u>\*</u>. Decision Sciences Journal of Innovative Education, 4: 215–235. doi:10.1111/j.1540-4609.2006.00114.x

Jacobson, D., Chapman, R., Ye, C., & Os, J. V. (2017). *A Project-Based Approach to Executive Education*, Decision Sciences Journal of Innovative Education, 15, *1*, 42

Staton, M. (2011, September 15). The disruption is here. Inside Higher Ed, <u>http://www.gedcouncil.org/sites/default/files/Views\_%20The%20Disruption%20Is%20Here%20</u> <u>-%20Inside%20Higher%20Ed.pdf</u>

Tan, S., Chuah, F., & Ting, H. (2017). *Empowering 21st Century Learners Through Holistic and Enterprising Learning, 3* 

Volery, T., & Lord, D. (2000) <u>"Critical success factors in online education</u>," International Journal of Educational Management, 14 (5), pp.216-223, <u>https://doi.org/10.1108/09513540010344731</u>

# Session Description.

# <u>Format</u>

Roundtable format with a facilitator to introduce the topic and navigate conversation on how to resolve sample scenarios as well as generate ideas of how to address the challenge at participants' institutions.