



Teaching Conference for  
Management Educators

**IOBTC 2016 at  
University of Winchester  
July 8<sup>th</sup> – 9<sup>th</sup>, 2016**

**Submission Template**

**SUBMISSION GUIDANCE**

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*\*Only one document should be submitted\**

**Submission Template for the 2016 IOBTC  
International Teaching Conference for Management Educators**

**1) Title of Proposal:**

**Responsible internationalisation of management education: international students as future global citizens**

**2) Abstract:**

The purpose of this session is to explore the challenges of educating international students as future global citizens. Aiming to improve the provision of responsible management education, the session will specifically address the experiences of international students at the universities represented at the Conference. The discussions will be linked to the findings of a research project which explored international students' L&T needs at a UK business school. The session will aim to develop recommendations for education providers regarding how these issues could be approached by higher education institutions in their response to provide management education to their students.

**3) Keywords:**

International students, global citizens, responsible management education

**4) Format**

The proposed session will include two group activities, a theoretical input and a general discussion leading towards a further theoretical development of the proposed model

**5) Time Requested:**

90 Minutes

## **6) Planning Details:**

The session will require a spacious room to accommodate several teams/groups  
Flipchart paper and pens will be needed

## **7) Learning Objectives or Goals for the Session:**

To gain better understanding of the challenges of educating international students at the Universities represented at the Conference;

To develop a list of international students' L&T needs in various universities based on the experience of the session participants;

To exchange ideas how the above challenges and needs can be met by management education providers;

To offer further insight to the previous studies on the subject and enhance the current International Students' L&T Needs Model

## **8) Management or Teaching Topics:**

Management education is an on-going process which for many managers starts at university. There the students equip themselves with main theoretical and practical understanding of global management issues that they later apply in their career. The proposed session on Global Citizenship addresses the issue of educating international students within the Higher Education system in different countries. The session specifically considers approaches to responsible management education of international students at a UK business school and seeks to enhance the Model of International Students' L&T Needs from an international perspective to guide and develop further teaching and learning methodologies in management education.

## **9) Session Description and Plan:**

It is anticipated that the session will run in an informal manner encouraging contributions of all participants and lively discussions that would lead to the enhancement of the existing theoretical work (L&T Needs Model)

1. The session will start with a brief introduction of the topic/issue by the session facilitator – 10 min
2. Small group work: Identification of the challenges of educating international students and international students' L&T needs – 15 min
3. Presentations of findings (by groups) – 15 min
4. Presentation of the L&T Needs Model (based on a previous study) – 10 min
5. Small group discussion on how to improve/enhance the model as a theoretical framework for responsible education of international students as future global citizen and leaders – 15 min
6. Presentation of group discussions - 15 min
7. Summary of the session – 10 min

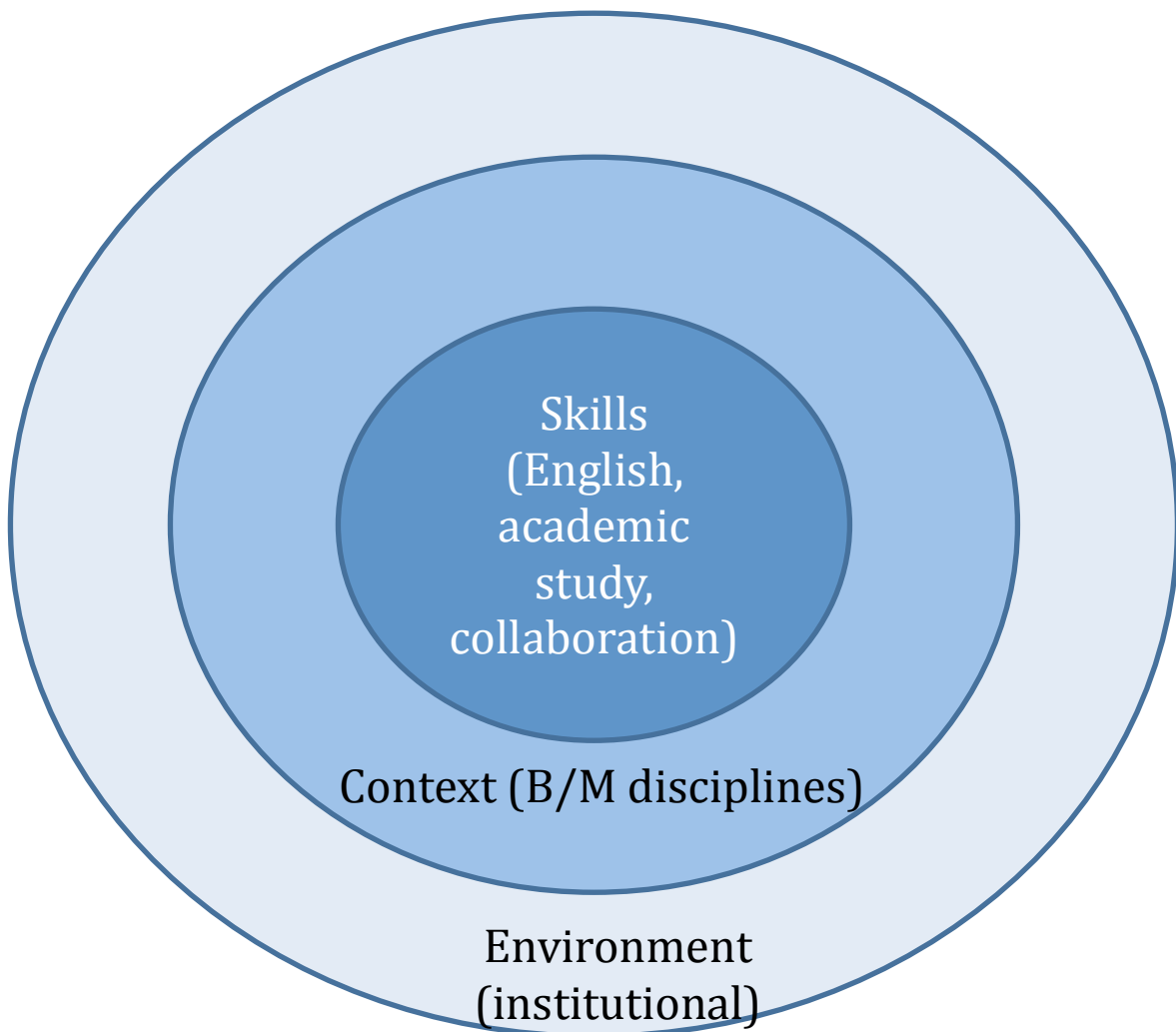
## 10) For Activities and Exercises:

The L&T Needs Model will be presented to the session participants on the day.

Group activity 1. Questions will be framed around the identification of:

- the challenges of educating international students
- international students' L&T needs

Group activity 2. Discussion on how to improve/enhance the Model presented below as a theoretical framework for responsible education of international students as future global citizen and leaders



## **11) Implications for Teaching or for Teachers:**

The session will have discussed the issue of implementation of responsible management education by exploring the needs of international students in an international context and considered how these needs could be addressed. It is hoped that the proposed framework will be enhanced through group discussions and will be found relative to the HE institutions represented at the Conference and useful in their implementation of the principles of responsible management education in their educational and academic practice.

## **12) Application to Conference Theme:**

The session focuses on aspirations of international students to benefit as much as possible from their education in overseas HE institutions in order to become effective and responsible global citizens. The enhancement of the proposed International Students' L&T Needs Model has direct practical application to developing future global citizens through its implementation at HE institutions catering for the international student market.

## **13) Unique Contribution to IOBTC:**

The International Students' L&T Needs Model was presented at ICMLG Conference in Klagenfurt, Austria, 2013. Its discussion at the IOBTC conference in 2016 will further enhance our understanding of international students' L&T needs in an international perspective as well as offer an opportunity to Conference participants to discuss

challenges of educating such students. It is hoped that the debates and discussions on the topic will generate helpful material for a further theoretical enhancement of the Model.

#### **14) References and/or Additional Materials:**

Gladkikh, T. (2013) Responsible Internationalisation of Management Education: Understanding International Students' Learning and Teaching Needs at a UK Business School. *Proceedings of the 9th European Conference on Management Leadership and Governance*.