



**IOBTC 2016 at
University of Winchester
July 8th – 9th, 2016**

Submission Template

SUBMISSION GUIDANCE

- * Remove all identifying properties from this document **
- * All files must be saved in PDF format **
- *Please include ALL supplementary text at the end of this document**
- *Only one document should be submitted**

**Submission Template for the 2016 IOBTC
International Teaching Conference for Management Educators**

1) Title of Proposal:

Building Cultural Competence in the Next Generation of Responsible Leaders:
Strategies for Management Educators

2) Abstract:

Please include a brief session description (not to exceed 100 words). If your proposal is accepted, this description will be printed in the conference program.

This session will introduce a new model of integrating cultural competence into management education from the department-level and classroom-level perspectives. This new model incorporates an intensive, community-based 16 credit “sophomore experience” designed to increase students’ cultural competence and to develop a global mindset. The “sophomore experience” incorporates the basic management curriculum that includes functional knowledge and analytical skills along with ethics and innovation, as well as cultural and geographic studies. Several experiential activities that leverage students’ international and intercultural experiences will be presented during this session.

3) Keywords:

Use three or four keywords to describe your session.

Cultural competence, Internationalization of curriculum

4) Format

Activity or exercise

General discussion session

5) Time Requested:

20 Minutes

30 Minutes

60 Minutes

6) Planning Details:

Does your session have any special requirements for space or materials?

None. Just a computer with speakers and overhead for showing a couple of video clips.

7) Learning Objectives or Goals for the Session:

What are 2-4 specific learning outcomes that participants will get from your session?

1. Internationalizing management curriculum.
2. Teaching students skills to embrace ambiguity.
3. Developing students' ability to respond respectfully to cultural differences.

8) Management or Teaching Topics:

Describe what management and/or teaching topics are relevant to your session, and why. Please include theoretical, disciplinary, or theoretical foundations that will help reviewers understand how your ideas fit within the broader field of management.

The teaching topic for this session include how intercultural activities can be incorporated into any general management course in order to build students' cultural competence. This topic has been derived and is based upon a book chapter for Responsible Management Education entitles, "Integrating Cultural Competence into Management Education."

9) Session Description and Plan:

What will you actually do in this session? What activities will you facilitate, how long will they take, and how will participants be involved? Reviewers will be evaluating how well the time request matches the activities you'd like to do, and the extent you can reasonably accomplish the session's goals. Reviewers will also be looking for how you are engaging the participants in the session. Include a timeline for your session.

I will provide background information as to how I have modified and incorporated intercultural training activities into my classes. Participants will be able to provide feedback and recommendations if they have utilized activities that may have served the same purpose of developing a global mindset among students.

10) For Activities and Exercises:

Attach any materials needed to run the activity and debriefing questions. Evidence for effectiveness may also be included.

Just a computer with speakers and overhead for showing PowerPoints and speaker for videos

11) Implications for Teaching or for Teachers:

What is the contribution of your session?

This session is intended to give teachers a collection of experiential activities that help to develop a deeper understanding of individuals and organizations from different cultures.

12) Application to Conference Theme:

How does your session fit with the overall IOBTC theme of *Elevating Aspirations*?

This session is intended to elevate one's cultural intelligence when working with people organizations and individuals that are different from one's own culture.

13) Unique Contribution to IOBTC:

Have you presented the work in this proposal before? If so, how will it be different? Is this proposal under current review somewhere else? If so, please explain. How will your proposal be different for the IOBTC conference?

No, I have not presented this material before

14) References and/or Additional Materials:

No additional materials required.