

Getting Published in MTR: Editor and Reviewer Perspectives

Introduction

This session will provide attendees with an opportunity to meet the editorial team of *Management Teaching Review (MTR)*, learn about the regular sections of the journal and the publication process. Attendees may also benefit from receiving feedback on specific article ideas and learn about the process of reviewing for *MTR*. *MTR* is published by the Management and Organizational Behavior Teaching Society, which also publishes the *Journal of Management Education*.

Management Teaching Review is committed to serving the management education community by publishing short, topically targeted, and immediately useful resources for teaching and learning practice. Our published articles and interactive platform provide a rich, collaborative space for active learning resources that foster deep student engagement and instructor excellence. The target audience for the journal is university educators teaching in the management and organizational studies domain, but our broader constituency includes trainers, consultants, and coaches.

The journal has five regular sections that will be discussed during the workshop: experiential exercises, resource reviews, research-to-practice insights, format translations, and practice-to-research connections.

The target audience is participants looking for information about how to publish their active learning exercises and resources. Participants will come away from the session with information about the publication process as well as specific suggestions for success in the process through review and publication.

Learning Objectives, Engagement, & Takeaway

Participants in this workshop will learn how to turn their active learning/teaching ideas and vMOBTS conference contributions into management education publications: what to submit, how to submit, what editors look for, and the review process.

By the end of this workshop, participants will:

- Be aware of *Management Teaching Review* and its mission as a potential outlet for their scholarship of teaching
- Understand the *MTR* publication process
- Receive feedback, or know where to turn for feedback, on specific manuscript ideas
- Improve their chances of publication success through learning about excellent reviewing
- Be able to describe the key success factors in effective *MTR* reviewing

The workshop will engage participants by answering specific questions and by providing the opportunity for one-on-one consultations with the editor and associate editors about specific paper ideas and the review process.

Session Overview

Panel Members

The panel will include the Editor, Associate Editors, and skilled reviewers from the *Management Teaching Review*.

Detailed Session Description

After a brief introduction to the purpose and structure of the session, the *MTR* editors will briefly describe the journal's mission and regular sections: Experiential Exercises, Format Translations, Practice-to-Research Insights, Research-to-Practice Connections, and Resource Reviews.

After this introduction, we will open the floor for questions from the audience, many of which may invite a response from any panelist. Topics to be covered include:

- ◆ What to submit (our domains of interest and the types of submissions that are appropriate)
- ◆ How to submit your paper
- ◆ What editors look for (the “dos” and “don’ts” of submitting papers for review)
- ◆ What makes a good review?
- ◆ How to become a reviewer

Proposed Schedule

Introduce Session and Panelists	5 min
Regular sections of <i>MTR</i>	20 min
Questions and Answers from Audience	25 min
Small Group Discussion about paper ideas	35 min
Summary and Takeaways	5 min
TOTAL	90 min

Application to Conference Theme

This session will explore the conference theme “**Tradition Meets Technology: Finding a Way Forward**” in the context of both teaching and the scholarship of teaching. As instructors we have had to adapt to online, hybrid, and hyflex classroom environments whether we were ready or not. *MTR* can be an outlet for resources that successfully addressed these challenges. The editorial team will share their vision for the growth and progress of *MTR* in this changing landscape as well as providing valuable tips regarding new manuscript submissions from session attendees and the review process. Thus, the session will help attendees prepare their evolving teaching activities and resources for publication and provide them with a resource to find good ideas for teaching from existing articles. Attendees may also find encouragement to become reviewers for *MTR*.

Keywords

Publishing, editorial mission, submission guidelines, response letters, reviewing