“A final chronic problem with teaching and training about leadership is that there’s doing it and then there’s talking about it. No amount of talking about it seems to result in people becoming better at doing it.”
Collegiate Leadership Competition
est. 2015
How CLC Works

Teams are made up of six students

Each team has a coach (the heart of the experience)

We train the coaches in the Fall (Weekly Practice Guide/Coaches Guide)

Teams can be curricular or co-curricular (It’s about 50/50)

Each team learns the curriculum, practices, and learns the rubric

The curriculum is a piece of integrative scholarship of about 10 topics (content/skill-based)

The season is January-April, 2024

We host monthly coach meetings

There is an online virtual scrimmage in February
How CLC Works – The Competition

There are two live and one online competition

There are six activities

Each student leads one activity

Teams are given an activity sheet and 45 minutes to complete the challenge. We develop all activities

Teams reflect after each activity – coaches lead the reflection

Two judges complete the Leader & Team Effectiveness Skill Sheet, and their scores are averaged

Teams are scored on process (100 points) and results (100 points)

There is an awards ceremony!

The team holds a season debrief meeting after the competition to reflect and connect the dots
Other Details

The Theory

Research Opportunities

Coaches Meeting at MOBTS in 2024

Podcasts and Articles
The US and Canadian Invitationals will cost $995 US per team (note: this cost does not include travel/lodging). For an additional $100 US per team, schools can also compete in the online CLC Global Challenge.

The CLC Global Challenge (online competition) will cost $495 US per team.
Spring 2024

2.25.24 - 5-8:00 p.m.
The Virtual Scrimmage (Online)
Zoom

3.16.24 - 8:30-4:45 p.m.
The Canadian Invitational (In-Person)
Wilfrid Laurier U. – Brantford, Ontario, Canada

3.16.24 - 8:30-4:345 p.m.
The U.S. Invitational (In-Person)
John Carroll University – Cleveland, OH, USA

4.4.24 (5-9:00 p.m.) and 4.6.24 – (9-1:00 p.m.)
The Global Challenge (Online)
Zoom

* All times eastern time zone
Two Coaches

David Levy, Ph.D., Professor of Management
United States Air Force Academy

Lisa Kuron, Ph.D., Assistant Professor of Leadership
Wilfrid Laurier University
Collegiate Leadership Competition
Questions & Comments

sallen@jcu.edu
Learn More - Articles and Podcasts

ACADEMIC ARTICLES ABOUT CLC
• Competitive Team Environments and Student Leader Capacity Growth
• Exploring Deliberate Practice & the Use of Skill Sheets in the Collegiate Leadership Competition
• Competition As Leadership Pedagogy: An Initial Analysis of the Collegiate Leadership Competition
• Collegiate Leadership Competition: An Opportunity for Deliberate Practice on the Road to Expertise
• Reflections on How Learning in Other Domains Inform Our Approach to Coaching Leadership
• Kailtin Wolfert’s Dissertation on CLC

THEORETICAL UNDERPINNINGS OF CLC
• Exploring the Language of Leadership Learning and Education
• Know See Plan Do: A Model For Curriculum Design In Leadership Development
• Empirical Test of the Know See Plan Do Model for Curriculum Design in Leadership Education
• Deliberate Practice: A New Frontier in Leadership Education
• Developing Emotionally Intelligent Leadership: The Need for Deliberate Practice and Collaboration Across Disciplines: Developing Emotionally Intelligent Leadership

Podcast Episodes About CLC
• Ep. 56 - Bela Jetovic & Dr. Dan Jenkins - The Collegiate Leadership Competition
• Ep. 57 - Meghan Pickett & Dr. Bruce DeRuntz - Coaching a Leadership Team (Online)
• Ep. 58 - Dr. Kaitlin Wolfert - The Influence of Action Learning, Coaching, and Intrapersonal Reflection on Individual Resilience
• Ep. 59 - Meg U'Ren, Ashley Li, & Allison White - Leaders Developing Leaders at Western University
• Ep. 61 - Team Blue Hens - A Chat with the CLC Champs (2021)
• Ep. 123 - Team JCCC - A Chat with the 2022 CLC Champs!
• Ep. 182 - Team Concordia - A Chat With The 2023 CLC Champs!